

## **REMARKS**

Favorable reconsideration of this application is requested in view of the following remarks. Claims 35-43 and 47 are canceled without prejudice or disclaimer. Claims 1-9, 29-34 and 44-46 are pending in the application. Reconsideration of the claims is respectfully requested.

In paragraph 2 on page 2 of the Office Action, claims 1, 29, 44 and 45 were finally rejected under 35 USC § 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. Applicants' respectfully traverse the rejection. Applicants' respectfully submit that a back-to-back co-alignment manner is illustrated in at least Figs 15a-15c and associate text on page 10 of Applicants' Specification. For example, Applicants' Specification states "sections 101 and 102 are folded against sections 103 and 104 whereas sections 105 and 106 are folded against sections 107 and 108. The folded sections are secured in any appropriate manner, for example . . . , by the application of an adhesive between the sections to be secured together." *See* page 10, lines 24-30.

Applicants respectfully submit that at least claims 1, 29, 44 and 45 are in condition for allowance. Therefore, in view of the above remarks, Applicants respectfully request that Examiner withdraw the rejection.

In paragraph 3 on page 3 of the Office Action, claims 1, 2, 4-9, 29-33 and 44-47 were finally rejected under 35 USC § 103(a) as being unpatentable over Applebaum et al. in view of Robertson et al. (6,293,592). In paragraph 4 of page 5 of the Office Action, claim 3 was finally rejected under 35 USC § 103(a) as being unpatentable over Applebaum et al. in view of Robertson et al., and further in view of Douglas (5,815,964). In paragraph 5 on page 6 of the Office Action, claim 34 is finally rejected under 35 USC § 103(a) as being unpatentable over Applebaum et al. in view of Robertson et al. and further in view of Hansen. Applicants respectfully traverse the rejections.

Firstly, Applebaum fails to teach or suggest at least a second continuous non-interrupted support substrate being permanently secured to a first continuous non-interrupted support substrate so as to form said dual sided integral composite image product such that said back sides of said first and second continuous non-interrupted support substrates are in a back-to-back co-alignment

with each other. Rather, Applebaum discloses that pictures 26 can be mounted on both sides of a hinge member 40 in which the hinge member 40 fully underlies the pictures 26. Col. 5, lines 25-27 and lines 5-7.

Robertson fails to remedy the deficiencies of Applebaum as Robertson also fails to teach or suggest at least a second continuous non-interrupted support substrate being permanently secured to a first continuous non-interrupted support substrate so as to form said dual sided integral composite image product such that said back sides of said first and second continuous non-interrupted support substrates are in a back-to-back co-alignment with each other. Rather, Robertson discloses a system that enables consumers to create images viewable from both sides of a printed object, while not requiring printing on more than one side of the sheet. This is accomplished by reverse printing on some information panels and direct printing on others. Col. 5, lines 25-28. At best, Robertson discloses a facing sheet 316 having a window, which is adhered to a base sheet. *See Fig 8; Col 4, line 53 – Col. 5, line 18.*

Thus, it is submitted that further consideration of claim rejections under 35 USC 103(a) upon the citing of the third and fourth applied prior art references to Hansen and Douglas is moot, inasmuch as the combination of Applebaum, Robertson, Hansen and Douglas still lack any teaching, disclosure, or suggestion concerning permanently secured dual sided integral composite image products.

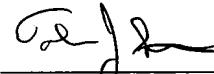
Therefore, in view of the above remarks, Applicants' claims are patentable over the cited references.

Secondly, the references fail to teach or suggest that said integral composite image product having a fold line about which said integral composite image product may be folded and which extends across said image layers such that said back sides of said first and second continuous non-interrupted support substrates are in a back-to-back co-alignment with each other. As admitted by the Office Action, Applebaum fails to disclose a fold line *per se* about which the integral composite may be folded. As discussed above, the remaining cited references fail to teach the dual sided integral composite image product, and thus, cannot possibly disclose the integral composite image product having a fold line about which the integral composite image product may be folded.

Therefore, in view of the above remarks, Applicants' independent claims are patentable over the cited references. Because claims 2-9, 30-34 and 46 depend from claims 1, 29 and 45, respectively, and include the features recited in the independent claims, Applicants respectfully submit that claims 2-9, 30-34 and 46 are also patentably distinct over the cited references. Nevertheless, Applicants are not conceding the correctness of the Office Action's rejection with respect to such dependent claims and reserve the right to make additional arguments if necessary.

In view of the foregoing it is respectfully submitted that the claims in their present form are in condition for allowance and such action is respectfully requested.

Respectfully submitted,



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If the Examiner is unable to reach the Applicant(s) Attorney at the telephone number provided, the Examiner is requested to communicate with Eastman Kodak Company Patent Operations at (585) 477-4656.